

January 8, 2016

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**Have your say about signs! Online survey seeks public opinion**

Neon, flashing, backlit, scrolling...what kinds of signs are suitable, where, and for what purpose in Campbell River? Help the City of Campbell River update its sign bylaw by sharing your thoughts.

*“New technologies, and requests for new types of signs mean it’s time to update regulations around signs in our community,” says Kevin Brooks, the City’s development services supervisor. “We’re reviewing everything from permitted types, sizes and locations to how to streamline the process for sign permits – and we welcome public input.”*

*“Signs play an important role in the look and feel of our community,” says Councillor Colleen Evans. “We aim to create a bylaw that will accommodate the different needs of Campbell River’s diverse commercial areas and neighbourhoods.”*

Workshops with business representatives and feedback gathered through an online survey to collect comments from residents and business people will be used to guide the drafting of the new bylaw. The survey will be available from Jan. 11 to Feb. 12, 2016 and can be found on the City’s website [www.campbellriver.ca](http://www.campbellriver.ca) under Planning, Building & Development – New Sign Bylaw Re-Write. Pick up a paper copy of the survey at City Hall.

A draft of the bylaw will be presented to the business community for feedback in early 2016 and a public open house will be held in March, where City staff will be available to answer questions and collect public input.

For more information on the sign bylaw update process, please call the City’s Community Planning & Development Services Department at 250-286-5725.

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