

July 15, 2015

New City Manager for Campbell River to arrive in September

Mayor and Council are pleased to announce that Deborah Sargent will become the new chief administrative officer for the City of Campbell River in September.

Deborah has been the chief administrative officer for Smithers, B.C. for the past eight years. She is an executive leader and registered community planner with more than 20 years of experience in local government in B.C. and was selected among 90 applicants after months of recruitment.

“Deborah’s experience along with her innovative, collaborative style, and results-driven approach will bring stability and skills that will complement our senior management team and supporting staff,” says Mayor Andy Adams. *“We are looking forward to Deborah joining us in early September.”*

“I am looking forward to being a part of the Campbell River community and working with the Mayor and Council of the City of Campbell River to realize their strategic goals,” says Deborah Sargent. *“Collaborating with community groups, organizations and citizens in Smithers has proved to be a winning approach for harnessing the energy and ideas of the community. I am eager to take on this new role in Campbell River and work together with a focused Council, a strong management team at the City and a willingness to listen to the community and implement changes and improvements as needed.”*

“Our senior management team under the direction of Acting CAO Ron Neufeld have done an excellent job in maintaining City operations during this interim period. Council is extremely appreciative of the job staff have done. Now, for the first time in many years, we will have a complete team to carry out and implement initiatives, services and projects for Campbell River,” says Mayor Adams.

“The firm of Pinton Forrest & Madden was instrumental in providing Council with a wide variety of candidates. It is evident that candidates from all parts of Western Canada now see the City of Campbell River as a desirable place to work, live and play, which is a good indication of the positive changes that our community is experiencing,” the Mayor adds.

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