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New video *Our Forests, Our People, Our Future* launched by Forestry Task Force

The City of Campbell River's Forestry Task *Force has released their first video Our Forests, Our People, Our Future*, which highlights the importance and influence that the local forestry sector has on our community.

The video was completed with the support of local businesses including: Holbrook Dyson Logging, Strategic Natural Resource Consultants, Homalco Forestry, Western Forest Products, Capacity Forest Management and North Island Employment Foundation Society. It was produced by Tremain Media.

"This video is the first from the task force's newly formed communications subcommittee," says communications subcommittee chair Steve Lackey. *"Our goal is to provide the community with factual, unbiased information on forestry-related issues to help people stay up to date and to make informed decisions on topical forest-industry issues and events. This video also gives us the opportunity to introduce just a few of the many people who make the forest industry in our community the vibrant, economic driver that it is."*

Topics for future updates, videos and publications could include current events, local employment, market trends, career and educational opportunities, local forest industry history and how BC Forest Policy relates to management of forests in the Campbell River area.

"We are very pleased with the final product, which will be presented at the AVICC AGM this coming weekend here in Campbell River," says Councillor Charlie Cornfield, Council liaison to the Forestry Task Force.

Task force updates will be distributed as news releases, posted on the City website (www.campbellriver.ca) and shared through the City's social media platforms.

Find the video on the City's YouTube channel at: https://youtu.be/3VP8cGcOrKA

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