

City Currents

COMMUNITY UPDATE NOVEMBER 9, 2016

HELP PUT CAMPBELL RIVER'S NEW TOURISM MARKETING PLAN INTO ACTION

Join the Tourism Advisory Committee!

The Tourism Advisory Committee will provide advice and recommendations to Council to deliver the community's tourism vision and make Campbell River a destination of choice.

The committee will focus on:

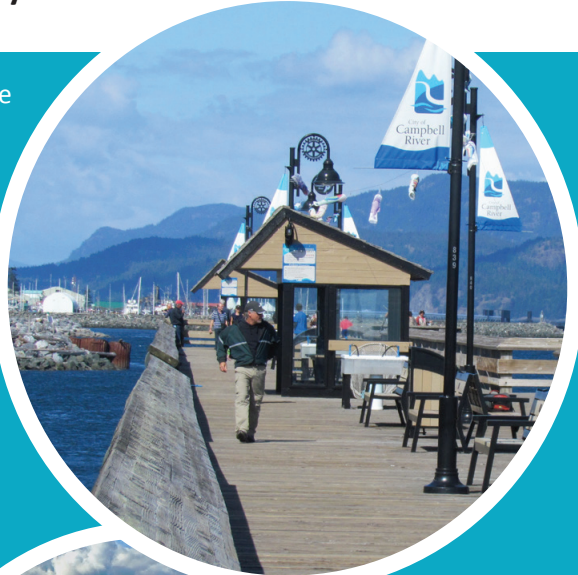
1. Destination marketing in target markets to increase the number of overnight stays in paid accommodation
2. Visitor servicing that provides information where/when/how visitors prefer to support longer stays and increased spending, plus education and training to help Campbell River deliver remarkable visitor experiences
3. Destination development by working with partners to ensure tourism knowledge and expertise and the visitor perspective is considered in all significant local projects/ventures

The nine voting members on the Tourism Advisory Committee will represent accommodation providers and include people with experience and knowledge of tourism or destination marketing, visitor servicing or related and relevant skills.

The two-year committee member term begins Jan. 1, 2017

View terms of reference for this committee and application forms at www.campbellriver.ca under What's New. Pick up paper copies of the application form at City Hall.

Apply today! Deadline is 4:30 p.m. Monday, Nov. 14, 2016
Questions? Please contact Tracy Bate, Deputy City Clerk at 250-286-5705 or email tracy.bate@campbellriver.ca



SERVE YOUR COMMUNITY ON THE BOARD OF VARIANCE

Members of the public are invited to apply to serve on the Board of Variance, an independent panel of five members appointed by Council to consider minor variances from the City's Zoning Bylaw.

Appeals to the Board are generally made by homeowners or developers when compliance with a minor aspect of Zoning Bylaw (such as a side yard setback) would cause "hardship" to the applicant.

Why join the Board? This is an opportunity to play a role in land-use decision-making in Campbell River. No specific knowledge or qualifications are required, but an interest in civic governance and land use regulations is important.

The Board meets when applications are received, typically 2 to 5 times a year.

Criteria for membership on the Board includes being available to meetings during working hours, with at least 10 days' notice. Meetings generally last no longer than an hour.

During a meeting, the Board will consider whether the application is "minor" and whether "hardship" is evident, and will either deny or approve an application. The Board hears representations from an applicant and/or their neighbours before making a decision. City staff provide administrative and technical support.

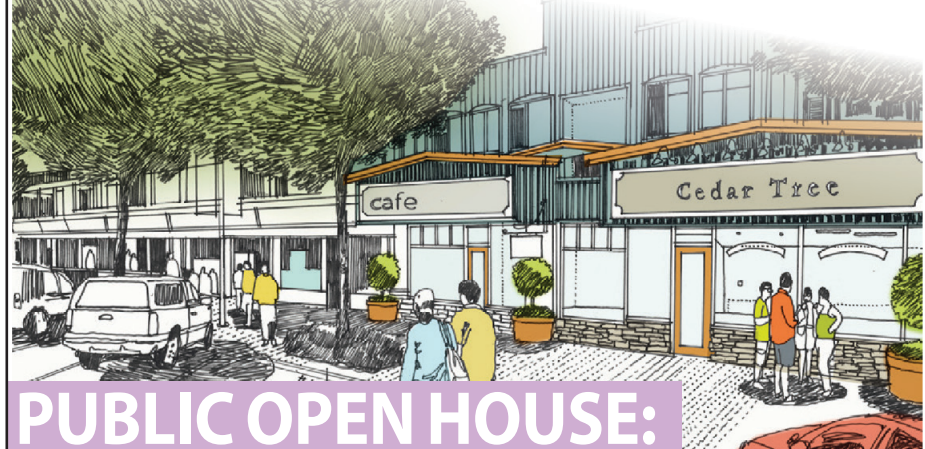
The term for this position will commence January 1, 2017 through to March 31, 2020.

Questions? Please contact Tracy Bate, Deputy City Clerk at 250-286-5705 or email tracy.bate@campbellriver.ca

Information and applications are at City Hall or at www.campbellriver.ca

Apply today! Deadline is 4:30 PM Wednesday, November 25, 2016

REFRESH DOWNTOWN CAMPBELL RIVER



PUBLIC OPEN HOUSE: PLANS & DESIGNS

Join us at the Maritime Heritage Centre Tuesday, Nov 15 5 to 8p.m.
campbellriver.ca/downtowndesign

NATIONAL CHILD DAY Friday, November 18, 2016



Celebrate Children's Right to Belong

Campbell River Community Centre

10:00am-1:30pm

All Ages

For more information call the
Community Centre
250.286.1161

- Cardboard City
- Music Sessions
- Family Gym
- Make and Take it
- Shoo Shoo the Clown
- Bouncerama
- Playdoh Centre
- Concession by donation
- Firetruck and Safety Bear
- Family Place



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