

City Currents

COMMUNITY UPDATE NOVEMBER 4, 2016

HELP PUT CAMPBELL RIVER'S NEW TOURISM MARKETING PLAN INTO ACTION

Join the Tourism Advisory Committee!

The Tourism Advisory Committee will provide advice and recommendations to Council to deliver the community's tourism vision and make Campbell River a destination of choice.

The committee will focus on:

1. Destination marketing in target markets to increase the number of overnight stays in paid accommodation
2. Visitor servicing that provides information where/when/how visitors prefer to support longer stays and increased spending, plus education and training to help Campbell River deliver remarkable visitor experiences
3. Destination development by working with partners to ensure tourism knowledge and expertise is considered in all significant local projects/ventures

The nine voting members on the Tourism Advisory Committee will represent accommodation providers and include people with experience and knowledge of tourism or destination marketing, visitor servicing or related and relevant skills.

The two-year committee member term begins Jan. 1, 2017

View terms of reference for this committee and application forms at www.campbellriver.ca under What's New. Pick up paper copies of the application form at City Hall.

Apply today! Deadline is 4:30 p.m. Monday, Nov. 14, 2016

Questions? Please contact Tracy Bate, Deputy City Clerk at 250-286-5705 or email tracy.bate@campbellriver.ca



301 St. Ann's Road,
Campbell River, BC V9W 4C7
Telephone: 250-286-5700
info@campbellriver.ca
www.campbellriver.ca



REFRESH

DOWNTOWN CAMPBELL RIVER



PUBLIC OPEN HOUSE: PLANS & DESIGNS

Join us at the Maritime Heritage Centre
Tuesday Nov 15 5 to 8 p.m.

campbellriver.ca/downtowndesign

Ask Luke



Report a Problem
Email Dogwood Operations Centre at dogwood.centre@campbellriver.ca or call 250-286-4033 to report potholes so that we can have them fixed. They will be temporarily patched with cold mix until spring and summer paving season.
You can also report problems under the I Want To tab at www.campbellriver.ca

Christmas Marketplace

Campbell River Community Centre

Saturday
November 5th
10am - 2pm



Discover great vendors and find unique gifts.
Free for shoppers.

A 50+ Program Fundraiser.

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Autumn means...

change in the weather, darker evenings,
and streetlight repairs.

In bad weather and dark conditions, pedestrians should take extra care to make sure they're visible.

SAFETY TIPS FOR HALLOWEEN – and any time after dark:

- Wear reflective clothing and personal reflectors
- Walk against traffic
- Stick to sidewalks
- Walk in well-lit areas or light your way with a flashlight

TROUBLE WITH STREETLIGHTS?

Please notify the City's Dogwood Operations Centre at 250-286-4033 with:

- Exact location (nearby house address)
- Pole type: wooden (BC Hydro) or metal (City)
- Problem: Out? Flickering? Going on and off?
- Please also provide contact information (name and phone number).



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