

## HELP PUT CAMPBELL RIVER'S NEW TOURISM MARKETING PLAN INTO ACTION

### Join the Tourism Advisory Committee!

The Tourism Advisory Committee will provide advice and recommendations to Council to deliver the community's tourism vision and make Campbell River a destination of choice.

The committee will focus on:

1. Destination marketing in target markets to increase the number of overnight stays in paid accommodation
2. Visitor servicing that provides information where/when/how visitors prefer to support longer stays and increased spending, plus education and training to help Campbell River deliver remarkable visitor experiences
3. Destination development by working with partners to ensure tourism knowledge and expertise and the visitor perspective is considered in all significant local projects/ventures

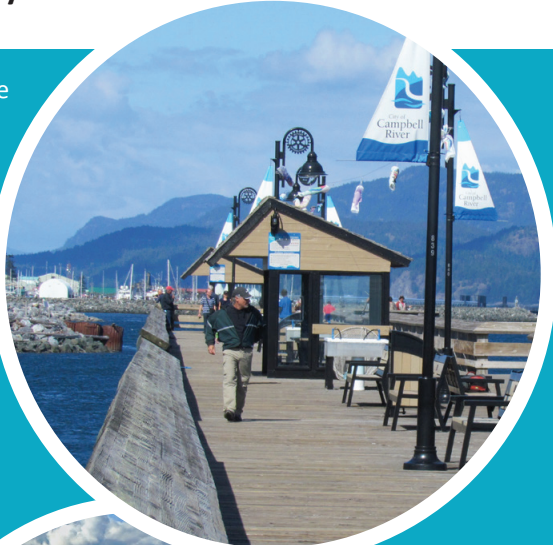
The nine voting members on the Tourism Advisory Committee will represent accommodation providers and include people with experience and knowledge of tourism or destination marketing, visitor servicing or related and relevant skills.

**The two-year committee member term begins Jan. 1, 2017**

**View terms of reference for this committee and application forms at [www.campbellriver.ca](http://www.campbellriver.ca) under What's New. Pick up paper copies of the application form at City Hall.**

**Apply today! Deadline is 4:30 p.m. Monday, Nov. 14, 2016**

Questions? Please contact Tracy Bate, Deputy City Clerk at 250-286-5705 or email [tracy.bate@campbellriver.ca](mailto:tracy.bate@campbellriver.ca)



### NOTICE OF INTENTION TO PROVIDE ASSISTANCE BY WAY OF A PARTNERING AGREEMENT

Pursuant to Section 21 of the *Community Charter*, the Council of the City of Campbell River intends to provide assistance to the Heart of the City Business Improvement Area Association under the terms of a partnering agreement for the provision of services to beautify public property in the downtown area, including pressure washing and leaf blowing.

The agreement is for work being done in 2016. The extent of the City's assistance under the Partnering Agreement shall not exceed \$9,970.

The draft Partnering Agreement and records relating to the proposed assistance are available for public inspection between the hours of 8:30 am to 4:30 pm, Monday through Friday, excluding holidays, at City Hall, 301 St. Ann's Road, Campbell River, BC.

Any inquiries concerning the proposed assistance should be addressed to the undersigned or by calling 250-286-5754.

Dennis Brodie, Finance Operations Supervisor

### PUBLIC ART SUB-COMMITTEE – REQUEST FOR APPLICATIONS

The City of Campbell River is inviting interested Youth or Youth Advocates to apply for appointment to the City's Public Art Sub-Committee for the term December 1, 2016 – September 30, 2017.

The Public Art Sub-Committee (PASC) advises the Community Services, Recreation and Culture Commission on the following:

- effective implementation of the Public Art Policy
- public art planning
- allocation of Municipal funds for public art projects
- selection and placement of all public art works projects driven by public development
- development of a public art selection process, program and collection
- establish a public art program for the City and develop and maintain an inventory of public art

The Public Art Sub-Committee is made up of a diverse collection of individuals to reflect the diversity of community interests and includes:

- 2 Artists (recognized as Artists by their peers and active in the community)
- 4 Members that can represent the following: Arts, Culture, Recreation, Business, Heritage, People with disabilities, First Nations, Education, Community Advocate and/or Youth

The City has one appointment open for someone who can represent or advocate for youth to sit on the Public Art Sub-Committee.

**Information and applications are at City Hall or at [www.campbellriver.ca](http://www.campbellriver.ca)**

**Apply today! Deadline is 4:30 PM, November 2, 2016**

Questions? Please contact Michele Sirett, Recreation & Culture Supervisor at 250-286-1161 or email [michele.sirett@campbellriver.ca](mailto:michele.sirett@campbellriver.ca)

### NOTICE OF INTENTION TO PROVIDE ASSISTANCE BY WAY OF A PARTNERING AGREEMENT

Pursuant to Section 21 of the *Community Charter*, the Council of the City of Campbell River intends to provide assistance to the Willow Point Business Improvement Area Society under the terms of a partnering agreement for the provision of services to beautify public property in the Willow Point area, by way of supply and installation of Christmas lighting.

The agreement is for work being done in 2016. The extent of the City's assistance under the Partnering Agreement shall not exceed \$10,000.

The draft Partnering Agreement and records relating to the proposed assistance are available for public inspection between the hours of 8:30 am to 4:30 pm, Monday through Friday, excluding holidays, at City Hall, 301 St. Ann's Road, Campbell River, BC.

Any inquiries concerning the proposed assistance should be addressed to the undersigned or by calling 250-286-5754.

Dennis Brodie, Finance Operations Supervisor