

City Currents

COMMUNITY UPDATE JUNE 22, 2016

Nunns Creek and Frank James PARK MASTERPLANS

Provide your input!



Public Event #1 IDEAS WORKSHOP

When Thursday, June 23rd - 6:30 - 8:30 pm

Where Campbell River SportsPlex - Room 1
1800 South Alder St

Project Info Visit www.campbellriver.ca/NunnsCreekFJ

Questions? Please contact Parks@CampbellRiver.ca | 250.286.7275
City of Campbell River | 301 St. Ann's Road, Campbell River

ONLINE QUESTIONNAIRE AND PROJECT INFORMATION:
www.campbellriver.ca/nunns creek fj

TONIGHT - DROP IN AND SHARE YOUR IDEAS FOR THE FUTURE! OCP & Zoning Bylaw REVIEW

The City of Campbell River is reviewing its Sustainable Official Community Plan (SOCP) & Zoning Bylaw. Through a series of public events and activities, citizens, businesses and community organizations have shared their ideas and feedback on how the community should grow and develop.



We are getting close to finalizing the changes to the Official Community Plan. We need your input to make sure we're on the right track before we present the updated plan to Council.

Join us for Consultation 3 on June 22 at the Sportsplex (Room 1)
Drop in any time from 6 to 9 p.m. to review and comment on the refined draft policies.

Visit campbellriver.ca/OCPreview to learn more and sign up for e-mail updates.

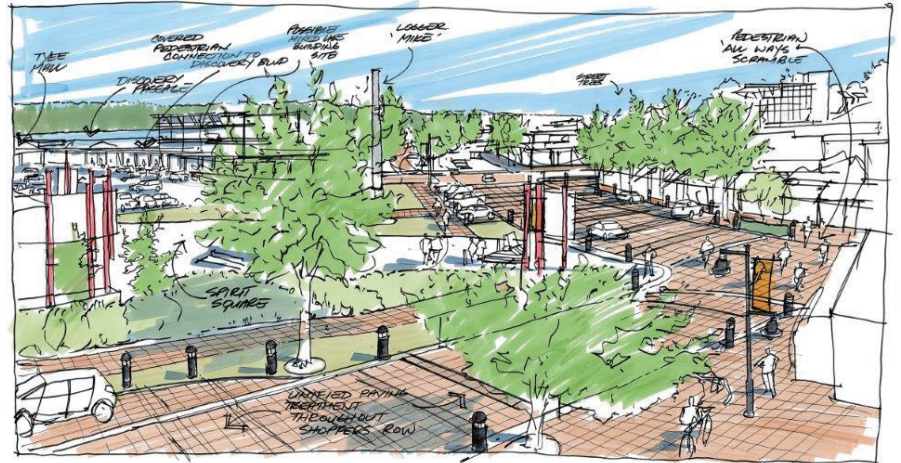


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info@campbellriver.ca
www.campbellriver.ca



THANK YOU FOR ENGAGING WITH THE REFRESH DOWNTOWN CAMPBELL RIVER TEAM

DOWNTOWN CULTURAL AND SHOPPING PRECINCT



These illustrations are a product of our dialogue with the community over the two workshop events held June 6 and 8.

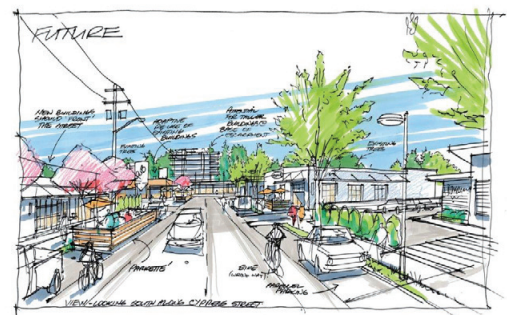
Our conversation with the community on Wednesday June 8 regarding these illustrations will refine design elements and principles for Refresh Downtown.

The Refresh Downtown Team will be "popping up" at various Campbell River events over July and August to continue our engagement with the community.

Updates will be posted to the webpage at:
campbellriver.ca/downtowndesign

Any questions please contact Marianne Wade Acting Community Planning and Development Services Manager 250.286.5742 or refresh@campbellriver.ca

DOWNTOWN NORTH PRECINCT



WATERFRONT PRECINCT



CAMPBELL RIVER – TOURISM WORKSHOP

Thursday June 30, 2016

1-3 PM

MARITIME HERITAGE CENTRE, THULIN ROOM



As part of the continuing dialogue to expand the tourism economy in Campbell River, come tell us what you think about the draft tourism strategy. This five-year plan includes:

- Vision and Mission for Tourism in Campbell River
- Guiding Principles for Tourism Service Delivery
- Recommended Governance Model
- Recommended Sources of Funding
- Market Positioning and Unique Selling Proposition for Campbell River
- Highest Return Target Markets for Campbell River
- Goals and Objectives
- Strategies and Tactics to Achieve these Objectives

This two-hour session will begin with a presentation at 1 pm. outlining the draft tourism strategy created with input through previous stakeholder interviews and the May 6 community workshop.

Participants will be invited to participate in a facilitated discussion to provide further input/feedback on the draft strategy.

For questions, or to RSVP, please contact the Cadence Strategies consulting team (Suzanne Denbak and Laura Plant) via email sdnbak@gmail.com
Can't attend the workshop? Take the survey at <https://goo.gl/3IRcGY>