

ENHANCED SERVICES

ACCESSIBLE BEACH MATS AT KEN FORDE PARK

The parks department installed wheelchair accessible beach mats at Ken Forde Park. The mats are made from a very durable, weatherproof material and will remain in place year round. Fire pits were also installed for beach fires. This project was suggested by the CR Community Access Awareness group and was approved in the 2015 financial plan using Parks Parcel Tax funding.



WEEKLY CURBSIDE YARD WASTE COLLECTION EXTENDED

The popular curbside yard waste collection program was extended to continue through the summer this year. The extended service was offered at no additional cost to residents as the City received recycling grant funding through Multi-Material BC and used the equivalent funding to cover the expenses for the additional yard waste collection service.

Weekly curbside yard waste collection service began on April 6 and continued on the same day as residential garbage and recycling until November 27 this year. In 2016, weekly curbside collection service will run from the beginning of March to the end of November.



NO AGENT REQUIRED: LAND TITLE SEARCHES NOW AVAILABLE THROUGH CITY HALL

City Hall has expanded its property information searches to save people money and create easier access to land title information for Campbell River property owners. These are important documents in land development and set out any legal charges, covenants, statutory rights of way, easements, or court judgments that may apply to a property.

Property information searches through City Hall offer another service for property owners, without the cost of hiring an agent, and should help streamline the process for people interested in purchasing or developing property.

STREAMLINING COMMUNITY PLANNING AND DEVELOPMENT SERVICES

The department completed numerous projects in 2015 to enhance processes and bylaws to better serve the public and development community. The Planning Procedures Bylaw was revised to clarify the development permit process and administration of permits and securities. The Subdivision and Development Servicing Bylaw was amended to provide greater flexibility, for the City and land owners to work together on timing for works and services in minor subdivisions. Continuing discussion opportunities with local developers, the City also held seven regular builder and developers forums on topics such as changes to the BC Building Code and information on development guidelines. The City also provides a regularly scheduled meeting time for any builder or developer to meet with staff prior to submitting applications for a project (every second Tuesday from 10 to 11:30 a.m.). Staff are also sharing information about additional services the City provides to help new businesses through the business licence program. More to come in 2016!

MEMORABLE LOCATIONS IN PARKS

Benches and picnic tables were installed on the Discovery Pier and Baikie Island thanks to a new park furniture donation program. Given the popularity of the former Legacy Landmark program, Campbell River was short on space to place new benches and tables, with a long list of people hoping to donate an item. The new park furniture donation policy offers individuals, groups or organizations an opportunity to lease a memorial park bench or table site for 15 years, with the City maintaining the landmark during that time. At the end of the 15-year term (or 25 years, if renewed), the bench/table space will be made available for renewal for a new donation with the first right of refusal given to the original donor.



COUNCIL MEETING HIGHLIGHTS

Launched this fall, highlights are posted on the City's website and distributed to news media after each Council meeting. Find them with news releases at www.campbellriver.ca under News, where people can register to receive email updates when new items are posted. Council meeting highlights are not a substitute for the City's comprehensive Council meeting minutes. Council meeting agendas, minutes and webcasts are available from the link on the homepage of the City's website.

CITY ESTABLISHED PUBLIC ART SUBCOMMITTEE

People interested in helping create a public art program in Campbell River are now sharing their expertise on a public art subcommittee of two artists and up to seven people representing the arts, culture, recreation, business, heritage, people with disabilities, First Nations, education, community advocacy and youth. The public art program will enrich our community by supporting arts, cultivating an even stronger sense of culture and heritage and building on beautification efforts in Campbell River.

GPS EQUIPMENT IN CITY FLEET ENHANCES SAFETY AND EFFICIENCY

City vehicles were equipped with global positioning systems that report real-time vehicle location through the cellular network to encourage safe operation and improve safety check procedures. The system also aids in the efficient dispatching of City resources and provides data in the event of liability claims related to vehicle and equipment use such as ice and snow removal.

CHANGES AND IMPROVEMENTS FOR ROADS, PEDESTRIANS, TRANSIT SHELTERS AND PARKING

A number of traffic control changes and several pedestrian crossings and sidewalk improvements took place in 2015.

This spring, the intersection of Shoppers Row and 13th Ave. was changed from a two-way to a four-way stop to improve traffic and pedestrian safety crossing or entering Shoppers Row from the Tye Plaza.

City staff also worked with Island Health, ICBC and the RCMP to improve traffic and pedestrian safety in the area surrounding the hospital construction site, with speed limits on 2nd Ave. reduced to 30 km/hour at all times. To address parking congestion, the City installed signs and began enforcing two-hour parking (from 8 a.m. until 6 p.m.) along both sides of 2nd Ave. and Birch St. near the hospital. Longer term parking is available to the west of the hospital property, with shuttle service available.

Solar-powered flashing pedestrian crossing signals were installed at Dogwood and 12th Ave., Dogwood and Drake (in partnership with the Campbell River Indian Band), Hwy 19A and Barlow, Petersen and Cheviot, 9th Ave. and Greenwood and 2nd Ave. and Birch (partnership with Island Health).

ICBC offers annual funding for community road safety improvements, and the City of Campbell River received \$10,000 for sidewalk in fill along Alder St. in 2015. The City regularly updates traffic counts and reviews priority locations for traffic control and sidewalk in fill as part of Campbell River's transportation planning.

Five new transit shelters were installed on Dogwood, Alder and Hwy. 19A in 2015. Additional parking has been created in the existing City parking lot at Cedar and 10th, and parking lot improvements will continue for the next few years.



HIGH-ELEVATION FIRE TRAINING

Fire fighters took part in high angle and tower crane rescue scenarios in June at the Island Cogeneration facility and the Campbell River hospital project. The Campbell River Fire Department is one of six fire departments on Vancouver Island and one of 34 in the province that are approved by the British Columbia Construction Safety Alliance (BCCSA) to provide this type of rescue, which is

very important in a community where we have a lot of multi-storey construction taking place, and natural features with high elevation where rescue crews might be called for duty.

PREPARED! TEMPORARY REC FACILITY CLOSURES FOR EMERGENCY GENERATORS

Generators were installed at the Sportsplex and Community Centre to provide back-up power for lights, heating and communication systems in the event of a community emergency, when these locations would be designated reception centres. The work required temporary closures and was scheduled around holidays in December when these facilities are least busy. People with a valid one-month or longer fitness pass on Dec. 21 automatically received a one-week pass extension.

COMMUNITY BUILDING

CITY-SPONSORED HOMELESSNESS COALITION JOINED COMMUNITY HEALTH NETWORK

Members of the Campbell River Homelessness Coalition joined the new Community Health Network, which includes broader representation of community stakeholders that will work together to help address homelessness, housing and poverty.

CITY FUNDED RESTORATION OF EMERGENCY HOMELESS SHELTER & SPONSORED A ROOM

The \$15,000 restoration funded by the City included installing a more efficient heating system and repainting the inside and outside of the shelter that houses 16 beds in a converted shipping container. From November 1, 2015 to March 31, 2016, Campbell River Family Services Society will manage the emergency shelter to offer homeless people refuge from driving rain and diving temperatures at the Radiant Life Community Church property on Cypress St. Council also agreed to sponsor a room for \$6,000 using remaining 2015 funding.



LAND DONATION TO CAMPBELL RIVER HOSPICE SOCIETY

A portion of City reservoir property on Evergreen Road was donated to the Campbell River Hospice Society to support a much-needed service in the community. This portion of the property is not needed for current or future operation of the reservoir facility.

PROPERTY PURCHASES AND SALE SUPPORT FUTURE COMMUNITY DEVELOPMENT

The City purchased two waterfront properties at 855 Island Highway South and 1047 Island Highway South that will generate rental income until they become parkland.

The combined value for the properties was \$1.18 million, and the purchase was made with funds from the Park Land Acquisition Development Cost Charges and Park Land statutory reserves. The reserves are replenished through contributions related to land development, rather than through general taxation.

In the financial plan, there is an amount budgeted for property purchases, and the City acquires land to create a more livable community through infrastructure development, improved services, public safety, waterfront access or park development.

The City sold surplus property at 4300 Midport Road for \$697,500.

LONG-TERM FINANCIAL STABILITY

In February, Council confirmed the 2015 City Financial Plan limiting residential tax increase to 1.7%. In December, Council endorsed the 2016 budget with a 2.45% residential property tax increase and a 10-year capital plan.

NEW APPROACH FOR ECONOMIC DEVELOPMENT AND TOURISM

After a review of Campbell River's economic development function, the City began the process of changing how economic development and tourism services are delivered. Council and the Economic Development board determined that bringing economic development into City operations would create a more efficient and coordinated effort for community development. In early 2016, Council will review options to develop a structure and strategy for an expanded focus on tourism that builds on past efforts and will set the direction for effective tourism marketing and promotion of our community.

The City extends a sincere thank-you to board members and the economic development and tourism staff who have continued to carry out community economic development initiatives during the transition period.

DOWNTOWN DEVELOPMENT CONTINUES

Building on the success of the tax incentive that helped Seymour Pacific, Berwick by the Sea and the Comfort Inn construct new buildings downtown, Healthyway and Discovery Laser constructed new locations downtown in 2015.



MURAL BRINGS SEA LIFE DOWNTOWN THROUGH CONTINUING FAÇADE IMPROVEMENT PROGRAM

The BC Centre for Aquatic Health Science chose a mural project to commemorate their 10th anniversary in Campbell River. The beautiful 550-square foot ocean odyssey mural was unveiled at a ribbon-cutting ceremony this fall, and has brought the sea life of Discovery Passage to one of downtown's most prominent facades, the rounded wall on the Pallan Group building at 871 Island Highway. The project was made possible through fundraising in the community and funding from the City's Façade Improvement Program, which will also support makeover funding for



Mom's Book Bin, with construction scheduled for early 2016.

The program is designed to encourage business and building owners to invest in upgrades, creating a more interesting and appealing streetscape to attract more people and businesses to the downtown core. The successful 2014 program granted funding to Ridgerider, the unit at 990A Shopper's Row, which now houses Needle & Arts, and the office building at 1170 Shopper's Row.



NEW CAR DEALERSHIP APPROVED – AND INVESTMENT IN CAMPBELL RIVER

Following a presentation by representatives of Steve Marshall Motors, Council approved a major development permit application that will allow Steve Marshall Ford to relocate from their current location downtown to the southwest corner of the Island Highway and Woodburn Road. The development includes a new building to house vehicle service areas, offices and the showroom. This proposal is consistent with the direction provided in the Official Community Plan and zoning bylaw.

Additional 2015 investment in Campbell River included York Machine Shop's major expansion with construction on of a new industrial shop and administrative building. Improvements to Meredith and Vigar roads are being constructed, and great effort has gone into preserving mature trees surrounding the site.

Dairy Queen and New Horizons also had development permits approved to undergo construction in 2016. A new location is proposed for Dairy Queen on Dogwood St. and New Horizons is expanding their existing facility. Discovery Chiropractic is also beginning development of a new location on Dogwood St.



AIRPORT HIGH-SPEED INTERNET

Airports tenants and the industrial properties surrounding the Campbell River Airport (YBL) were offered more options for high-speed Internet access to support their business. TELUS connected their enterprise level network to the Campbell River Airport earlier this year, and Shaw Communications connected their high-speed broadband Internet to the airport

lands at the end of September. North Island Communications will act as the service provider to distribute high-speed Internet access to airport tenants.

CITY INITIATES DOWNTOWN MUNICIPAL BROADBAND NETWORK

Campbell River applied to the Island Coastal Economic Trust for a \$50,000 economic grant to complete infrastructure upgrades to support a municipal broadband network in the downtown core that would allow organizations near the network to access more affordable enterprise level Internet service. Affordable access to enterprise level Internet is a priority prerequisite for businesses considering investment in municipalities outside large urban centres. Non-profits, governments, schools and businesses working in research, digital technology and creative industries typically require high speed and high volumes of Internet access. Municipal-owned networks enable participation in international and regional commerce and communication, provide hosting opportunities for services such as data centres, and allow companies to recruit new employees who can telecommute without physically relocating. The estimated cost to complete the existing enterprise level Internet network downtown is \$100,000. Models similar to what is proposed for Campbell River have been successfully implemented in Coquitlam, Kelowna, Kamloops, Grand Forks, Kootenay Regional District and in New Westminster.

PUBLIC FEEDBACK ON CEMETERY UPGRADE

An open house in December welcomed public comment on potential new cemetery designs and concept ideas. The attendees were very supportive of the expansion of Elk Falls Cemetery and proposed interment options which include green burial, standing markers and landscaping enhancements to the existing burial areas. Staff will present final design concepts for Council's consideration in February.

VIEWING PLATFORM FOR DICK MURPHY PARK

A viewing platform at the north end of Dick Murphy Park will be rebuilt as a replica of the previous structure and make use of the existing pilings. Estimated construction cost is \$45,000. The previous platform was in disrepair and removed for safety reasons in January 2015. The existing steel piles were left in place to support a future platform. Funding of \$25,000 was approved for the design and engineering of a re-built platform, with the contract for this work awarded to Onsite Engineering.

PROJECTS

ROBRON ALL-WEATHER FIELD

Construction of the all-weather field at Robron Park was completed under budget, with funds available to install new pathway lights for extended, safer park use. The field will be available for booking in January 2016. The project required no borrowing and was entirely funded by the Community Works Fund (through the Federal Gas Tax) and previously accumulated City Parks Parcel Tax funding. The all-weather field at Robron Park supports youth, families and recreation in Campbell River, with the added benefit of attracting more tournaments to our community.



NEW AIRFIELD LIGHTING INCREASES LANDING SAFETY IN FOG

The new low-visibility lighting system at the Campbell River Airport (YBL) was completed this spring. The lighting system will permit more planes to land during foggy conditions.



FORESHORE RESTORATION AT FRANK JAMES PARK

The beach along Frank James Park is now easier to reach and better protected from winter wave erosion, thanks to shoreline restoration work. The parks department continued waterfront restoration done last year in front of the Sybil Andrew Cottage, moving north along Frank James Park to the Highway 19A-Hilchey intersection. Adjustments and re-paving of the seawalk were included in the restoration work.

MARYLAND NEIGHBOURHOOD PARK AND PATHWAY

The parks department turned an undeveloped trail into a 100-metre paved walkway lined by 26 deciduous trees that links Jubilee Parkway to a neighbourhood park in the Maryland area.



NEIGHBOURHOOD DRAINAGE IMPROVEMENTS

The City has been working on the long-term drainage issues in the Willis Road and Holly Hills areas. Around Willis and Petersen, culverts were replaced and ditches were repaired. In the Holly Hills area, the City has installed an underground storm drain system along Park and Ebert roads to the river.

NEW WATER SUPPLY PLANS LOCATE TREATMENT FACILITIES AT LAKE PUMP STATION

The City's new water supply project has evolved to include a single water facility that will house a pumping station as well as all water treatment processes adjacent to John Hart Lake. This facility will supply community water along the newly constructed water transmission lines down Highway 28. This project, funded 75 per cent by BC Hydro, will provide an improved, more secure and more reliable water supply system to meet the community's needs well into the future. The new drinking water source is scheduled to be operating in fall 2017, before the existing BC Hydro penstocks are removed as part of the John Hart Generating Station replacement project (valued at more than \$1 billion). Campbell River's water system distributes water for domestic, commercial and industrial use as well as fire protection via watermains running throughout the community and to customers on local First Nations reserves and in a portion of Area D.



UPGRADES TO LIFT STATION #11

Upgrades to the lift station located at 1490 Hwy 19A are underway to improve the sewage collection system. Ridgeline Mechanical Limited was awarded the \$300,167 contract for this work, fully funded from sewer reserves.

PARTNERSHIPS



Photo by John Twigg

PULLING TOGETHER ON BEAUTIFICATION

City grants were approved for a number of projects to enhance commercial areas in Campbell River. The Campbellton Neighbourhood Association used a \$10,000 grant for banners and a community garden. The Downtown Business Improvement Association received a \$2,650 grant to for pressure washing downtown sidewalks.

The Pier Street Association planned to use

their \$10,000 for mural lighting, landscaping and recycling containers in 2016. The Willow Point Business Improvement Association will use the \$10,000 grant to hang 35 banners on lamp standards in the Willow Point area in spring, fall and winter, with some left in place over summer when the Arts Council, Shoreline Arts and City banners are displayed. The society will also re-landscape the two garden beds located at Ken Forde Park, which marks the entrance to the Willow Point area. Notification of these partnership plans was published in the local newspaper.

ESTUARY CLEANUP

An area of the Campbell River estuary that had become an unauthorized storage area for derelict boats, abandoned wharves, floating debris, logs and garbage was cleaned up in February thanks to the commitment of a number of community partners. With the assistance of the Tyee Club and the City, Van Tine & Associates and Dick Sumner successfully removed these items from the estuary's south shore. The Campbell River Indian Band and Comox Strathcona Waste Management also provided support to complete the cleanup. The cleanup will result in significant benefits to the environment and fisheries.



BEFORE



AFTER



2015 WATERSHED CLEANUP

Campbell River's annual watershed cleanup at the end of September collected more than 52,000 kg or 52 metric tonnes of refuse from the watershed. Big thanks to all the volunteers, who were supported by various City of Campbell River departments and Comox Strathcona Waste Management, for their efforts again this year to remove

garbage from our community watershed to protect this vital resource.

NEW TREES BRING EVEN MORE COLOUR TO SPIRIT SQUARE

Thanks to grant funds of \$4,000 from the BC Hydro-Tree Canada Partnership Foundation, the parks department was able to plant trees that are approximately the same dimension as the ailing Honeylocust trees that were removed from Spirit Square. The new trees, October Glory (red maple) and Black Tupelo (black gum), are hardy, drought-resistant species that provide good shade, require less maintenance and withstand strong winds. They have dark green leaves in the spring and summer and display vibrant yellow, red, orange and purple in the fall.



ONLINE REGISTRATION ON THE WAY!

A new way to register for recreation programs is coming to Campbell River. Along with in-person and telephone registration, people will be able to register online in late 2016.

Online registration will be available anytime and from home computers, tablets and smart phones, and will offer features such as browsing program options, receiving email updates and much more.

The City and five other local governments (Strathcona Regional District, Town of Comox, City of Courtenay, Comox Valley Regional District and Port Alberni) are partners in the purchase, which saves each local government approximately half the cost for this new system.

REPAIR CAFÉ SUCCESS

Campbell River's first-ever Repair Café drew 30 people with 40 items for fixing. The Campbell River Repair Café featured volunteer fixers, who showed people how to repair their items (with a 90 per cent success rate), Busy Bees childminding helped out parents with kids in tow, and a concession was run by the Seniors Centre. The event was held in partnership with Comox Strathcona Waste Management, and the City's staff green team and recreation department. Repair Café is a worldwide movement to reduce waste that goes into landfills. The first one was in Amsterdam five years ago, and 750 Repair Cafes worldwide so far have prevented 13,500 items from ending up in landfills.

MOUNTAIN BIKE SKILLS PARK ON TRACK FOR WILLOW POINT PARK

Community consultation was completed and Council endorsed the Campbell River Bike Park Society's proposal to establish a mountain bike skills park at Willow Point Park. The first priority would include the beginner and intermediate runs with development of the pump track as funding allows. More advanced tracks and amenities would follow. An agreement between the City and the Campbell River Bike Park Society will permit use of the property. The society would be responsible for construction, operation and maintenance of facility.

FIRST-EVER BUS 2 WORK WEEK

Campbell River geared up for another way to get around town and a chance to win a prize with the first-ever Bus 2 Work Week. People riding the bus June 1-7 received a scratch-and-win ticket with each ride – and a chance to win one of seven free monthly bus passes for use in the Campbell River Transit System.

Following on the success of Bike to Work Week, BC Transit and the City of Campbell River proclaimed the inaugural Bus 2 Work Week to encourage Campbell River commuters to leave their cars at home for the week, and take the bus instead.

With more than 600,000 rides taken on the local transit system every year, Campbell River consistently makes the most use of transit services among similar-sized communities in B.C. The inter-urban connection in Area D and to the Comox Valley expands the reach for riders who need to travel beyond city limits. In 2014, the City of Campbell River's Youth Action Committee produced a video (available on the City's YouTube channel) outlining the benefits of riding the local transit system.



FIRE FIGHTERS WORE PINK FOR BREAST CANCER AWARENESS IN OCTOBER

This October, members of Campbell River's Fire Rescue crews once again swapped their navy blue uniforms for bright pink T-shirts and put a pink ribbon on fire vehicles to raise awareness and show support for the fight against breast cancer.

Fire fighters exposed to carcinogens and other chemicals while on the job are disproportionately diagnosed with breast cancer – just one of many cancers linked to the work fire fighters do.

INTERNATIONAL STUDENTS IN LOCAL SCHOOLS

Mayor Andy Adams helped promote School District 72 and recruit students from China in local high schools this year. The City signed an agreement in Taipei two years ago that has resulted in Taiwanese students attending high school in Campbell River for a full year each year. Dozens of international students in our community represent an average economic impact of \$30,000 per student.



TALKING TREES: URBAN FOREST MANAGEMENT PLAN 90% COMPLETE

Participants at an open house in November helped sow the seeds of Campbell River's future urban forest. The City and Greenways Land Trust have been working together to develop an urban forest management plan that was supported by public feedback.

The first phase of Campbell River's Urban Forest Management Plan was completed in May 2015, and included a tree canopy inventory. Public feedback was provided on the draft second phase of the plan, which establishes guidelines and actions to preserve and enhance the local urban forest, including potential plans for canopy cover growth, new tree planting, tree health and maintenance and tree protection. Campbell River's trees, vegetation and soil contribute to the urban forest, providing a wealth of social, economic and environmental benefits to the people who live here. The Urban Forest Management Plan aims to ensure these important assets are valued appropriately relative to other forms of civic infrastructure and to keep these natural assets thriving in an urban setting through ongoing planning, maintenance and monitoring.

AWARDS & MILESTONES



CAMPBELL RIVER SMILE MUSIC VIDEO

The City shared a music video featuring quality of life in Campbell River that mimics scenes and dancing from Gangnam Style, the most-viewed music video on YouTube. Local musician and Spirit Square events coordinator Jim Creighton donated his time for the voice-over, and two City employees volunteered to lip-sync and dance through a day-long video shoot at several local parks and recreation hot

spots. A number of residents and visitors also volunteered to appear in the video. The promotional video was produced at no charge to the City. View *Campbell River Smile* at this link: <http://goo.gl/m61lrm> or click on the Parks and Recreation video tour in the Image Gallery at www.campbellriver.ca.

SPORTSPLEX VOTED CAMPBELL RIVER'S BEST GYM/FITNESS STUDIO

After receiving more than 2,000 votes, the Sportsplex won the *Campbell River Mirror's* 2015 Reader's Choice Award for Best Gym/Fitness Studio. The awards, which are sponsored by the newspaper, were announced in May.



PLANNING INSTITUTE OF BC NAMES CAMPBELL RIVER A WINNER

At a June 18 ceremony, the Planning Institute of BC's Silver award for Excellence in Planning Practice (for populations under 80,000) went to the City and project partners Highland Engineering, PWLpartnership and Dialog for the St. Ann's block upgrade project. The project was also featured in Planning West magazine.

"The planning behind the St. Ann's block upgrade worked with the timing of new development to replace aging infrastructure and create what's now a great public experience through a new investment in the downtown core," says Mayor Andy Adams. *"Piece by piece, and thanks to the*

foundation laid with this project, we're seeing a more dynamic downtown taking shape, in keeping with the visions in the official community plan to encourage walkability, lively public spaces, green infrastructure, arts and culture and a revitalized downtown Campbell River."

AUXILIARY FIRE FIGHTERS FIRE DEPARTMENT TRAINING ACHIEVEMENTS

The Campbell River Fire Department recognized a number of auxiliary firefighters for completing a written and practical competency-based training program. All fire department members are trained in accordance with the British Columbia Fire Service Training Standards as set forth and issued by the Office of the Fire Commissioner.



LESS PAPER!

Council meetings took a technological leap with paperless agendas – to reduce paper consumption and increase efficiency and online accessibility.

2015 STEWARDSHIP AWARD WINNER

Citizens committed to outstanding environmental action were recognized in the 14th annual stewardship awards at the Haig-Brown festival in September. Green championing Individuals, groups, businesses, industry representatives and youth were nominated for their environmental contributions.

Winners and award presentees are pictured left to right: Carole Easton, Councillor Marlene Wright, Councillor Ron Kerr, Courtney Wilson (Tom Easton Youth Bursary), Jacob Hicks (Youth Special Recognition), Barry Peters (Environmental Excellence), John Twigg, Campbellton Neighbourhood Association (Pesticide Free/Urban Agriculture), Norbert Meding (Air Quality/Alternative Transportation), Kenny Enns and Sharon Fisher of the Tyee Club (Habitat Protection/Creation).



ENERGY PLAN SUPPORT

Campbell River was selected as one of three pilot communities from across Canada to receive 300 hours of support from leading energy experts for up to a year. Campbell River, Calgary and the Region of Waterloo will be assisted by experts at the Community Energy Association and QUEST – Quality Urban Energy Systems of Tomorrow – and Sustainable Prosperity. The support is valued at approximately \$45,000 and will help implement the Community Energy and Emissions Plan. Campbell River's application was chosen from among dozens of submissions. About 180 communities across Canada, representing 50 per cent of the population, have a community energy plan.



NEW CITY MANAGER
Deborah Sargent
joined the City of
Campbell River in September.

TOP MARKS FOR SPENDING CONTROL

This fall, the Canadian Federation of Independent Business recognized Campbell River for a healthy balance of cost for service in their BC Municipal Spending Watch 2015 report, which said *"Campbell River is the best performing of BC's largest municipalities..."*

"It is always gratifying to be recognized for our efforts to be fiscally responsible, especially considering the past challenges of transitioning from our dependence on major industry, and the need to provide services once handled by senior governments," says Mayor Andy Adams. *"To be able to maintain and enhance services and complete large projects is a testament to the resilience of our community. This has been accomplished by continuing to seek efficiencies and careful use of limited property tax revenue, user fees, grant and reserve funding, all of which help us minimize taxation."*



THIRD MARCOM GOLD FOR CITY OF CAMPBELL RIVER

The City received its third MarCom Gold award for the eye-catching information boards installed at the Dogwood Operations Centre and at Rockland and Island Highway to provide a visual reminder about watering restrictions levels this summer.

The City's water department worked with Epic Design to create signs that were honoured in the MarCom banner/sign category, standing out for original design, colour and materials.

There were more than 6,500 entries in the 2015

MarCom Awards creative competition.

The City's honours are included among the platinum and gold award recipients listed online at www.marcomawards.com.

The first two MarCom Gold awards praised public information campaigns undertaken by the City's capital works department and contractor Zinc Strategies for the Hwy19A and airport upgrade projects in 2011 and the St. Ann's block upgrade in 2014.



**From all of us at the
City of Campbell River,
best wishes for 2016, everyone!**

