

# City Currents

COMMUNITY UPDATE APRIL 6, 2016

## Next steps for tourism underway – Share your ideas!

Are you in the tourism business?  
Do you have inspiring ideas to attract more visitors to  
Campbell River?

We want to hear from you!

Drop in to talk tourism in the lobby of the Comfort Inn:

- Tuesday, April 5 – 2 to 5 p.m.
- Wednesday, April 6 – 4 to 7 p.m.

And sign up for workshops in May by sending  
an email to [sdenbak@cadencestrategies.com](mailto:sdenbak@cadencestrategies.com).

The City has hired tourism consultants with extensive tourism  
planning experience to help determine the best model for tourism  
services delivery in our community. They're looking at all kinds of models used around the  
province and across the country, and the community interviews will ensure the plan they  
develop is customized to the unique needs and circumstances of Campbell River.

*Help us define Campbell River's tourism vision. Your input will help identify Campbell  
River's target markets and competitive advantage as part of a recommended five-year  
tourism marketing plan.*



## Apply now to carve a logging legacy

### Interested in creating the new Logger Mike?

Requirements to apply:

- The carving must be completed by June 26, 2016.
- Final touches can occur on site at Frank James Park, June 27 to 30, following the Transformations on the Shore carving contest.
- Wood for the carving will be supplied.
- Carver must have demonstrated artistic experience and arrange for a facility in which to complete the work.
- The selected carver will be paid \$7,500.

Interested carvers should direct questions and apply (supply references and send photographs of previous work) by **noon, April 19** to recreation programmer Linda Nagle. Reach her by telephone at 250-923-7911 or by email to [linda.nagle@campbellriver.ca](mailto:linda.nagle@campbellriver.ca).

The successful carver will be chosen by a committee with members from the Campbell River Shoreline Arts Society and City staff.



## INTERESTED IN REDESIGNING YOUR STOREFRONT OR BUILDING FAÇADE?

Apply for Campbell River's Downtown Façade  
Improvement Program beginning April 2, 2016.

Receive a grant up to 50% of eligible project cost (max. \$10,000)

Help attract more people and business to the downtown core.

To apply, or for more information, contact the  
Community Planning and Development Services Department at  
250-286-5725 or visit [www.campbellriver.ca](http://www.campbellriver.ca) (under Planning,  
Building and Development / Downtown Revitalization).



Saturday, April 9, 10 a.m. - 1 p.m.

## Plant and Jumble Sale

Campbell River Community Centre

Proceeds support 50+ Active Living programs

FREE

Empty your closets, basements and garages to donate your  
gently used 'stuff' to this jumble fundraiser.

We'll also have garden books, magazines, stakes, vegetable starters,  
fruit canes, flowering plants, bulbs, ground cover, plants and trees.

Plant donations are accepted at the CR Community Centre  
one week before the sale. Call 250-286-1161 for information.



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Campbell River, BC V9W 4C7  
Telephone: 250-286-5700  
[info@campbellriver.ca](mailto:info@campbellriver.ca)  
[www.campbellriver.ca](http://www.campbellriver.ca)



## Power Down Campbell River 2 Home Energy Retrofit Program

FREE

### Energy Efficiency for Homeowners

Saturday April 9th, 10 am to 1 pm

Upstairs, at the Campbell River Community Center  
(coincides with the **Plant and Jumble Sale**)

Drop-in style workshop

Information and Demonstrations  
Christopher Wiebe, Certified Energy Advisor  
from Verdatech  
[www.energyexperts.ca](http://www.energyexperts.ca)

Questions? Contact Us!  
250.286.5755  
[Cassandra.Smith@campbellriver.ca](mailto:Cassandra.Smith@campbellriver.ca)