

# BUSINESSWALK 2015

November 4th | #crbusinesswalk



CAMPBELL RIVER  
CHAMBER  
Connect Grow Prosper

In Partnership With:



Campbell River  
Community Economic Development

CAMPBELL RIVER MIRROR

**FOR IMMEDIATE RELEASE**

October 27, 2015

## Tell us what you think! Listening to local business during #CRBusinessWalk Nov. 4

On Wednesday, Nov. 4, businesses in Campbell River will have an opportunity to share their opinion through a survey on the success and obstacles to doing business in Campbell River – and what we can do to help keep local businesses thriving.

During the Campbell River Business Walk, more than 30 representatives from the Campbell River Chamber of Commerce, the City of Campbell River, the economic development team and other local agencies will visit and conduct a short survey with approximately 100 businesses.

With representatives from the Chamber board and staff, Mayor and Council, City staff, North Island Employment Foundation Services, Creative Industries, Immigrant Welcome Centre, North Island College, Campbellton Neighborhood Association and representation from Ministry of Jobs, Tourism, Skills Training, the walking teams will drop by commercial businesses from 10 a.m. to noon and again from 1 to 3 p.m. to gather data about the local business climate.

*“The Business Walk provides an opportunity to connect with businesses face-to-face in an informal way so that both organization representatives and businesses can learn from each other,”* says Colleen Evans, president of the Campbell River Chamber. *“We’ll be taking the pulse of the business community and get a snapshot of the local business climate at this point in time, with useful data around opportunities and challenges facing businesses in Campbell River. The Business Walk will also identify which businesses would like more access to resources and connect them to organizations and support services that can help.”*

*“The Business Walk offers us an excellent opportunity to listen to the local business community, identify common themes for action and bring together local service providers and business representatives to help our Campbell River grow and prosper,”* says Andrea Knowles of the Campbell River economic development team. *“Working together, we’re focused on facilitating a healthy local economy and supporting overall business growth and job creation in Campbell River.”*

After the Business Walk, the survey data on local businesses will be summarized and shared with partnering organizations to facilitate more detailed conversations with local businesses and provide access to additional resources and support.

Campbell River was introduced to the Business Walks concept in 2012 through the Chamber of Commerce “Thank-A-Thon – when teams visited more than 90 businesses in downtown Campbell River.

For more information, please contact: Colleen Evans at the Campbell River Chamber of Commerce (250-287-4513) or Andrea Knowles with Campbell River Economic Development (250-830-0411 x4).

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### **Media contacts:**

Colleen Evans, President, Campbell River Chamber of Commerce  
Andrea Knowles, Campbell River Economic Development

250-287-4513  
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