

Plans For a Growing City

Smart Growth Proposed for Campbell River North and Estuary

What was once home to saw mills, log sorts, booming grounds and marinas, commercial outlets along the highway and a mix of residences could be transformed into a 108.63-hectare neighbourhood with conservation areas, recreation greenways and a variety of commercial and residential options along tree-lined streets with transit stops.

Smart Growth principles used to redesign the Campbell River North and Estuary area encourage mixed use and efficient, attractive and diverse residential densities—all pedestrian friendly and built on green infrastructure that preserves open spaces, natural beauty and environmentally sensitive areas. Retail, business and recreational opportunities in close proximity to a range of housing options would attract people of diverse life stages, lifestyles, income levels and should allow residents to “age in place.”

Several habitat restoration projects have been completed in the plan area, and natural areas would be conserved along the estuary, including Raven Park and Baikie Island. Mixed density residential development set back from sensitive waterfront areas and condominiums rising from slopes would maximize water views. The former Ocean Blue site is proposed for new open spaces, a main street and village square with tree-top towers. With room for new commercial development along the highway, the plan includes an aesthetic gateway and tourist services.



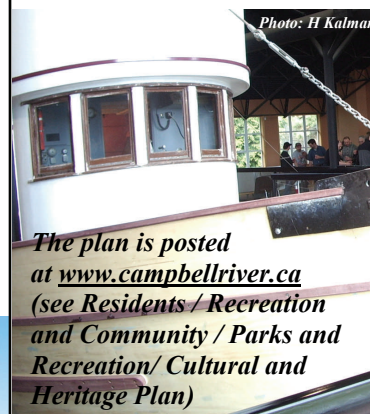
Proposed plan highlights include:

- two-storey maximum for commercial spaces
- residential over commercial and tree-top apartments (up to 12 storeys) over parking
- green roof construction over some residential
- residential mixed land uses include service and warehouse commercial, light industrial and mobile home parks with greenways landscaped to create a buffer between service commercial and residential uses

The plan is posted on the Internet at www.campbellriver.ca (see What's New)

Culture and Heritage Plan Adopted to Enhance City's Character

An investment that has the potential to boost community pride, tourism, the local economy and the overall attractiveness of the City, a culture and heritage plan can build a stronger sense of community and retain our roots—what we have inherited, value, believe in and wish to keep, including natural heritage.



In a 2006 workshop to identify culture and heritage elements that enhance quality of life, residents wanted to preserve and expand on our natural environment and First Nations culture. They highlighted:

- Salmon Festival, Haig-Brown Festival, Loggers Sports, Eagle Fest, Film Festival, Transformations on the Shore carving contest, Painters at Painter's, Words on the Water, Campbell River Children's Choir, Twinning Society, Tyee Club, artists, arts groups and teachers
- The public art gallery, library, museum, lighthouse, Pier House, Tidemark Theatre,

Maritime Heritage Centre, Haig-Brown House, Sybil Andrews Cottage, Willow Point Hall, the Quinnie and Iaci building, the Grotto and Men's Club

- The river, Beaver Lodge Lands, Elk Falls and Strathcona parks, the pier and sea walk, Big Rock and Ripple Rock, 27 kms of cycling paths and walkways

Highlights of the plan's strategies to be implemented within five years:

- Complete the City and Museum's interpretive sign initiative and develop a community cultural calendar on line and on paper.
- Local businesses market culture and heritage, and city-wide culture and heritage activities are linked with cruise ship arrivals.
- Monitor attendance at cultural events/facilities to consider expansion and renovation and discuss opportunities to develop and enhance heritage and culture with local First Nations.
- Establish a registry/inventory of built and natural culture and heritage resources, with preservation plans.

Feedback on Council Highlights? Contact us.

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