### 10.1 NEIGHBOURHOOD TRAFFIC MANAGEMENT

## 10.2 Purpose:

The purpose of the Neighbourhood Traffic Management Policy is to:

- balance the needs of vehicles, pedestrians and cyclists within neighborhoods;
- ensure that roads are being used for their intended purpose.

## 10.3 Scope:

The Neighbourhood Traffic Management Policy applies to local and collector roads, as defined in the City's Official Community Plan. Traffic concerns along arterial roads are managed with different processes.

### 10.4 Definitions:

# 10.4.1 Traffic calming

Shall refer to physical measures that mitigate the negative effects of motor vehicle use by altering driver behaviour and improving conditions for non-motorized street users.

## 10.5 Objectives:

Traffic calming generally aims to achieve one of the four goals as detailed below.

- · Reduce Vehicular Speeds;
- Discourage "Through" Traffic;
- Minimize Conflicts Between Street Users;
- Improve the Neighbourhood Environment.

#### 10.6 Procedures:

# 10.6.1 New Development

Traffic calming shall be considered during the design, approval and construction of all newly developed or re-developed City roads in accordance with the City's Neighborhood Traffic Management Procedures.

## 10.6.2 Existing Neighborhoods

In response to traffic calming requests from existing neighborhoods, the City will:

- Prioritize the request;
- Initiate a study;
- Identify/quantify the problem;
- Develop a plan;
- Implement the plan;

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