



IN THE SPOTLIGHT - APRIL 2017

Sustainable Technology Innovation and Leadership



Share the Knowledge! Campbell River to Host VISTA Expo

The Vancouver Island Sustainable Technology Association is gearing up for its 3rd annual Expo, hosted this year on June 20 in Campbell River. VISTA is a non-profit society helping to represent Vancouver Island-based technology students / academic leaders, investors, researchers, innovators and economic development teams focused on accelerating sustainable technology and initiatives. The Expo aims to present some of the best sustainable technology talent, through panel discussions, poster-boards, booth exhibitors and stakeholders with island and regional experts in attendance.

Join us for an exciting day with informative panel sessions held throughout the day and an interactive tradeshow gallery. Find more information and register here: www.vistaexpo.ca.



CR Advantage - Bringing Broadband to Campbell River

The Campbell River advantage (CR advantage) is the City's municipal broadband, fibre optic network. Campbell River will be the first municipality on Vancouver Island to offer an open-access network (of this kind), positioning itself as a key tech community in Canada. CR advantage enables **high-speed, high-bandwidth internet connectivity for businesses and residential developments in the (city's) downtown core.**

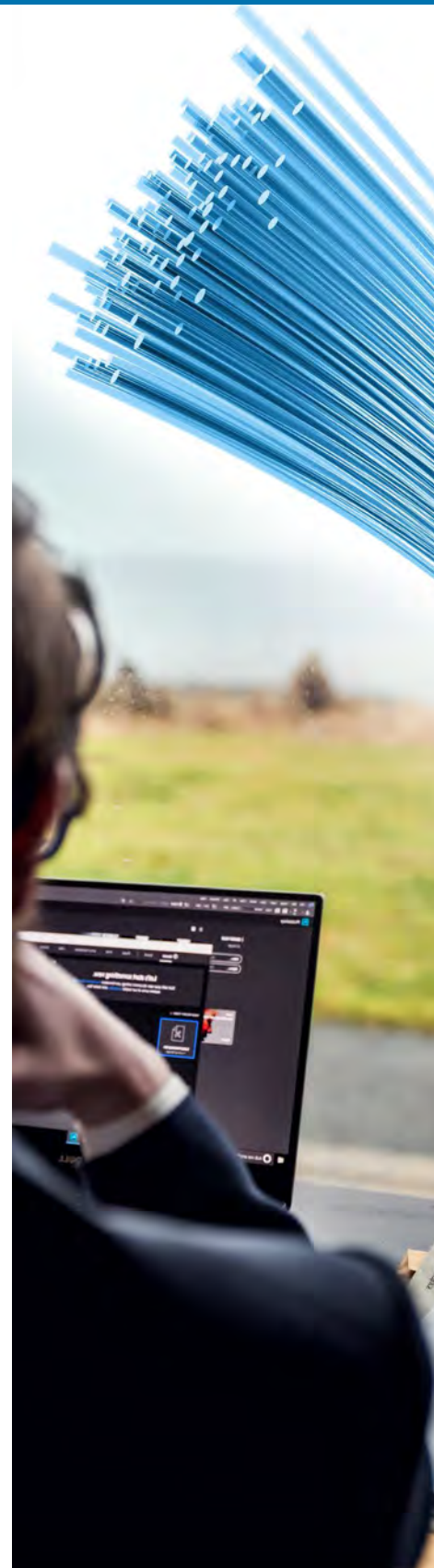
CR advantage will provide symmetrical (identical upload and download) bandwidth scalable to 1 gigabyte per second. Internet accessibility at this speed will put businesses in Campbell River on equal footing with competitors in downtown Vancouver, Palo Alto, San Francisco, or New York City - at a fraction of the cost of living or doing business in any of those cities.

Businesses will be able to:

- Access competitive rates from multiple service providers on broadband internet access, enterprise VOIP (Voice Over IP) phone systems, and streaming services
- Host high traffic, bandwidth-needy websites, web apps, social networks, video platforms, and data centres in a secure, Canadian infrastructure
- Upload and download large files in seconds
- Enjoy seamless HD video conferencing and video streaming
- Provide public WIFI to clients
- Invest in a community with demonstrated increase in property values for building owners
- Attract premium, world-class employees with opportunities to work and live in a lifestyle-rich community friendly to families and with affordable waterfront-accessible homes

Over the next few years, the City of Campbell River municipal broadband network will expand throughout the downtown core.

Building owners can contact the City of Campbell River Economic Development Office, 250-286-5738 or cradvantage@campbellriver.ca, to apply for connection to the network. At this time, there is no cost to the building owner for building integration to the CR advantage network.

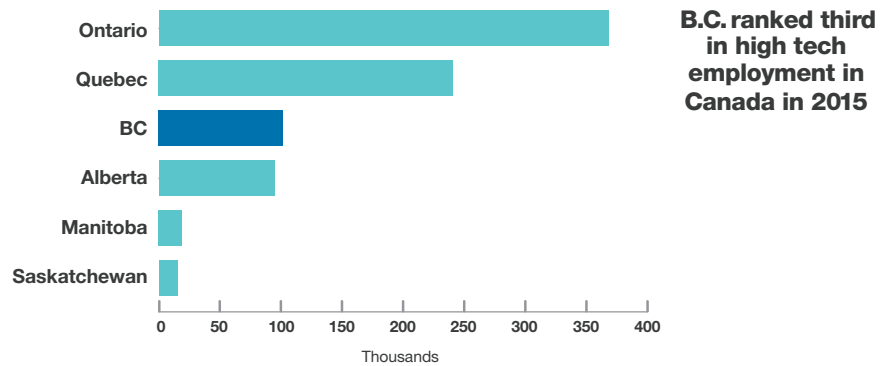


Employment in Tech & Creative Industries

Employment Area	Campbell River Workers
Motion picture and sound recording industries	20
Telecommunications	100
Other information services	15
Computer systems design and related services	35
Management, scientific and technical consulting services	70
Scientific research and development services	30
Total Employed	270

Statistics Canada, 2011 Household Survey, Table 99-012-X2011034

B.C. has the third largest high tech workforce in Canada



Source: KPMG British Columbia Technology Report Card 2016

START-UP 101 for Technology Entrepreneurs Innovation Island Comes to Campbell River



Join us for an exciting workshop on April 5, 2-5pm, at the Campbell River Community Centre. START-UP 101 is a workshop for founders and CEOs of early-stage ventures (or those who want to be) who need straight-shooting insight on what's required to turn IDEAS into a thriving TECH COMPANY. Join Graham Truax, Executive in Residence with Innovation Island, to learn about best practices and what it really takes to be a tech start-up.

Innovation Island delivers programs, services and expertise to assist innovative tech entrepreneurs to start, accelerate and grow on Vancouver Island. Through its Venture Acceleration Program, Innovation Island has supported 26 companies to secure over \$5M of private investment capital and government grants, generating \$5.1M in new revenue, and signed 35 partnership agreements. This activity has added 90+ new tech jobs to the regional economy.

Sign up for this free event here: <https://www.picatic.com/startup101-cr2017>



We've Got the Stats Your Business Needs! New Information Resource for Business Success

The City of Campbell River has launched an online data site that provides companies with relevant information about the local market. “Working with a leading edge Canadian company, Localintel, we’ve developed this site to meet the needs of many business owners seeking reliable, local information online,” says economic development officer Rose Klukas. “The launch of the Campbell River-focused site will provide start-up, emerging and small businesses – and everyone else – a range of valuable information.”

“The site is valuable because small business creates almost 90 per cent of all jobs in Canada, often relying on online information to help make better business decisions,” adds Mayor Andy Adams. “The site is an easy-to-use tool with information that will promote Campbell River’s advantages and share current demographic, geographic and market data that will connect businesses with the community.”

This site will make it easier for start-up, emerging and existing businesses to:

- research the local business climate and industry trends
- identify their customers and competitors
- uncover local opportunities
- find available properties

Visit the site at www.campbellriver.ca/ecdev or access the information under the Business and Economy tab at www.campbellriver.ca.

