

April 13, 2012

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### **Earth Week Film Festival Hits the Tidemark April 19**

Be inspired and help local students take action on environmental projects by attending the upcoming Earth Week Film Festival at the Tidemark Theatre on Thursday, Apr. 19.

As part of the annual event, the City of Campbell River and School District 72 are planning an action-packed evening, which includes student films, community booths, and an opportunity to meet Jen and Grant, the young couple starring in the award-winning feature film, *the Clean Bin Project*.

The evening promises to be thought-provoking, refreshing and humorous, while addressing some of the pressing environmental issues affecting our planet.

*"I am concerned about how the earth is treated by humans and the impacts we are having on our planet, the environment, and especially our water sources,"* says Rachel Lim, co-chair of the City of Campbell River's Youth Action Committee and a Grade 11 student at Timberline Secondary.

*"Each year we are seeing the snow pack changing and more avalanches,"* she adds. Lim is a freestyle skier, and is especially concerned about how climate change is already affecting the mountains.

Danielle Meyers, a Grade 12 student at Timberline co-founded the school's Earth Club. The club does weekly garbage clean-ups outside the school, collects recyclables for charities and developed the school's edible garden project.

*"It is important to take one week out of the year to appreciate the earth and to take action to protect our environment. We are the next generation so it's important that our age group starts making a difference,"* Myers says.

*"The Earth Week Film Festival is about local solutions and how we can each make a difference. One thing people can do is buy local so we aren't shipping food and products across the sea. Start by buying produce at the Farmer's Market,"* she adds.

*"It's the little things that add up, like taking transit, biking to work and school, recycling, and keeping our water clean for fish,"* Lim adds.

On Thursday, Apr. 19, film festival doors open at 6:30 p.m. and show time is 7 p.m. Admission is by donation, with proceeds going to support student environmental projects.

Last year's donations helped fund water bottle refill fountains in several schools, the Stewardship Day at Timberline, materials to create edible school gardens, tree planting at a school, signage for composting and recycling programs and video production resources to make more green videos.

The evening will be a great event for families, students and community members of all ages. Community booths will include information on stream stewardship, composting, pesticide reduction, recycling and more.

Tickets are available on a first come basis at the Tidemark Theatre.

Mark your calendars for Apr. 19, and come out to learn more about the little ways that you can make a difference.

Earth Week Film Festival is funded through a partnership with Comox Strathcona Waste Management.

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