

July 11, 2011

The judges are coming...

Campbell River will be visited by a team of national *Communities in Bloom* judges July 20 to 23 – and the Communities in Bloom committee encourages all members of the community to share the great opportunities Campbell River has to offer.

“If you’re approached by these eminent and expertly qualified volunteers, who are so generous with their time and wisdom, please don’t be shy about telling them about our community,” says Nigel Lambeth, chair of the Communities in Bloom committee *“We look forward to showing the judges Campbell River in bloom and to receiving their recommendations for future improvements.”*

The Communities in Bloom committee has developed a comprehensive program of judges visits to different activities and sites to demonstrate Campbell River’s many environmental, recreational, cultural and heritage achievements and opportunities. The judges’ review of Campbell River follows strict scoring methodology and is forwarded to the national competition.

“We also get real value from their recommendations that focus on needed upgrades and guide future planning for improvements,” says the City’s parks project supervisor Lynn Wark.

For Campbell River’s third national Communities in Bloom entry, the judges are Betty Lamont and Normand Rosa.

Lamont is from Inverhuron, Ontario and has been member and chair of the Kincardine Communities in Bloom Committee since 2000. She worked with her community to bring home the coveted 5 Bloom award as winner in both national and international categories and has been an Ontario Communities in Bloom judge for seven years. Lamont is also a founding member of Bruce South Master Gardeners and an active member of the Kincardine Horticultural Society and Huron Fringe Field Naturalists. She was honoured to be a 2007 recipient of the Ontario Power Corporation Environmental Award.

In February 2011, Rosa retired as manager and head of horticulture at the Biodôme and the Montreal Botanical Gardens, one of the world’s most important botanical gardens, after 31 years of service.

Rosa coordinated national and international horticultural events such as the International Floralties, Canada Blooms Toronto and Bonzaï exhibitions. Among many other achievements, he implemented the City Gardens, the Garden of Innovations (a showcase for Quebec horticultural businesses), the First-Nations Garden and the Courtyard of the Senses for the visually handicapped. He was a Communities in Bloom judge in 2005 and 2007 for communities with a population of more than 100,000.

– 30 –

Contact: Lynn Wark, Parks Project Supervisor

250-286-7275



Attached: Biography and photo of Communities in Bloom judges Normand Rosa and Betty Lamont