

February 7, 2011

Sustainable Campbell River invites everyone to Feb. 12 *Directions and Choices* Forum

Since September 2010, the City of Campbell River has been actively gathering community feedback for a Sustainable Official Community Plan (SOCP). Input gathered from the Community Sustainability Forum, stakeholder workshops, surveys and other events has been summarized and translated into a framework of future directions and choices related to the SOCP topic areas of land use, transportation, economic development, housing, social and cultural development and environmental and resource management.

The *Future Directions and Choices* forum will give the public an opportunity to review options for Campbell River based on the visioning consultation work to date. The event will take place from 1 to 5 p.m. on Saturday, Feb. 12 at North Island College. Attendees will be encouraged to provide feedback through a series of discussions, interactive stations and presentations. Feedback from this forum will set the stage for crafting policy for the draft SOCP.

“We’re hoping for a large community turnout for this important event,” says Mayor Charlie Cornfield. “As the Sustainable Official Community Plan will be the City’s most comprehensive policy document, it is imperative for the community to review potential scenarios and express preferences about how we could move toward a sustainable future.”

For more information, please visit Sustainable Campbell River online (www.sustainablecampbellriver.ca) or call 250-286-5700 ext. 874.

For people who are unable to attend the Feb. 12 event and still want to provide feedback, a survey to capture input on preferred directions and choices will be posted on the Sustainable Campbell River website (www.sustainablecampbellriver.ca) until Feb. 28.

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