



Media Release



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The Great ShakeOutBC Earthquake Drill, Coming to Campbell River Jan. 26

At 10:00 a.m. on January 26, 2011, thousands of British Columbians will “drop, cover, and hold on” in The Great British Columbia ShakeOut, the largest earthquake drill in BC history!

“The ShakeOut drill is our chance to practice how to protect ourselves, and for everyone to become prepared,” says Howie Siemens, emergency program coordinator for the Strathcona Regional District and the City of Campbell River. *“The goal is to prevent disasters from becoming catastrophes and to enhance public awareness of the earthquake hazard, encourage personal preparedness and, of course, for all of us to practice how to protect ourselves.”*

Emergency organizations throughout BC are encouraging individuals, families and organizations to register at www.shakeoutbc.ca to be counted in the drill, promote the drill within their community and hold a drill on this day. Everyone across the province is encouraged to participate in the drill. Planning a more extensive exercise is an option too!

“Since Campbell River is part of a very active seismic zone, we urge everyone in the community to make earthquake awareness a priority,” says Mayor Charlie Cornfield. *“Taking part in ShakeOutBC at 10 a.m. on Jan. 26 will be an important opportunity to help us remember what to do before, during and after an earthquake. I know I’ll be taking a look at safe places at home and at work in the event of an earthquake – and one of the main ways I’ll do that is to review the most up-to-date safety information available.”*

If you are interested in attending or hosting a preparedness workshop to learn more, please contact the Emergency Program Coordinator Howie Siemens at 250-830-6700 or via email at hsiemens@strathconard.ca.

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Contact: Howie Siemens, Emergency Program Coordinator
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