



## Media Release

June 27, 2011

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### **Canada Day goes green**

This year Canada Day's going to be green in Campbell River.

In support of Campbell River's Green City Strategy, the Canada Day Committee is asking everyone to do their part to make Canada Day an earth-friendly event.

At each of the major event venues there will be composting and recycling bins. Look for these bins after sampling the many great foods available from local and visiting vendors. Composting will be available for paper plates, napkins and cups and non-meat food scraps. At the recycling stations, there will be drop-off bins for beverage containers, paper products and plastics numbered one to six.

Bring your own water bottle because you will also be able to refill at the special water stations set up at Robert Ostler and Frank James parks. In an effort to eliminate single-use plastic water bottles for Canada Day, there will also be compostable cups supplied by Quality Foods at the water refill stations.

*"This green initiative demonstrates pride for our City and leading by example to educate our community and our visitors. From the Children's Festival to the Skateboard Competition, the Canada Day gathering is a great way to bring recycling and respect for our environment front and centre,"* says Carol Chapman, Chair of the Canada Day Committee.

*"Being green just makes sense for all Canadians. We have the resources to be green, so let's celebrate Canada Day by being green and making a difference,"* Chapman adds.

The Canada Day Committee will also be awarding prizes for the greenest food vendors. Prizes will include special advertising recognition valued at \$350 and plaques for first, second and third place.

*"We encourage everyone to come out and enjoy the Canada Day festivities. Each year the celebrations are becoming more spectacular, with events taking place throughout the week. This year's events will help demonstrate how we can be environmentally responsible, something we can all be proud of in Campbell River,"* says Mayor Charlie Cornfield.

Greening of upcoming celebrations will continue past July 1. The committee has inspired other event organizers and both the Race the River Dragon Boat Races on July 3 and the BC Bike Race on July 4 will offer recycling and composting at event venues.

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