

August 30, 2011

Talk the walk! Help Campbell River compete for walking trails cash

The sea walk, Beaver Lodge trails, Myrt Thompson trail, and more – if you love walking in Campbell River, it's time to talk it up!

The BC government is offering cash for trails to the community that best promotes its walking.

"It's time to talk the walk and vote with our feet!" says Mayor Charlie Cornfield. "Earlier this year, Campbell River voted online to put us on the map for fishing, and now we have a chance to make our mark with the Province about Campbell River's great walking routes and trails."

BC's six-week walking challenge runs from Aug. 8 to Sept. 19 and encourages walking, mapping and sharing favourite routes. Families or individuals can win BC getaway trips, bikes, fitness passes, footwear gift certificates and more. Communities can also win \$10,000, or the additional \$50,000 grand prize, to build or upgrade walking trails.

"Walking offers so many benefits – and it's something we can do with family and friends, which makes walking even more fun," says Terryl Bertagnolli, Active Campbell River coordinator. "And with all the great walking routes we enjoy in Campbell River, we encourage people to make the effort to tell the BC government why you love walking here. You could help us win cash for community walking trails."

Check out the BC walking challenge information online at www.healthyfamiliesbcwalkingchallenge.ca.

Learn more about Campbell River's 12 great places to walk at www.activecampbellriver.ca.

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