



Media Release

April 18, 2011

Sustainable Campbell River to release agriculture plan opportunities report Apr. 27

Members of the public will have an opportunity to review the building blocks of the City's agriculture plan and strategy Apr. 27 at the Sportsplex.

Following the release of the City's agriculture background report in March, the City's agriculture opportunities report is ready for public release. The opportunities report combines multiple sources of information and identifies the "what" and the "where" in respect to priorities for this emerging industry. The background report and the opportunities report will be merged into the City's Agriculture Plan, scheduled for completion in early summer.

All members of the community, particularly people interested in improving access to locally grown food and prospective agricultural producers seeking more information on the agricultural industry in Campbell River, are encouraged to attend a public open house to review and discuss the Opportunities Report and the public input received to date. The public open house drop-in will be held at the Sportsplex at 6 p.m. on Apr. 27.

"This is about growing our future – and it's the last chance for public input before the draft Agriculture Plan is completed. This event will showcase the potential for agriculture in our community and bring a higher awareness of this important emerging industry," says Mayor Charlie Cornfield. *"We really hope to see a great turn out for this drop-in open house and broad cross section of the community."*

For more information, please visit www.sustainablecampbellriver.ca.

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