



MEDIA ADVISORY

March 18, 2011

FREE EMERGENCY PREPAREDNESS SEMINARS

Campbell River, BC - Devastating earthquakes in Japan and New Zealand have Vancouver Island residents thinking about their own personal emergency preparedness.

To assist residents in getting key information, the Strathcona Regional District Emergency Program and the Campbell River ESS Disaster Services team of volunteers are holding two free seminars on Thursday, March 31.

During an emergency, you and your family could be on your own for an extended period of time. As we have seen in the case of the Japan earthquake, the demand for assistance could overwhelm the ability of emergency responders to attend to everyone immediately. In such a case, being personally prepared for an emergency is vital.

The emergency preparedness presentation will discuss what to do before, during and after disasters whether caused by nature or man.

Presentations will be held on **Thursday, March 31** at the following locations and times:

Start time: **12:00 noon**
End time: 1:30 pm
Location: Campbell River Community Center Room 2
401- 11th Avenue

Start time: **7:00 pm**
End time: 8:30 pm
Location: 264 Larwood (Willow Point)
CR Search and Rescue building behind Fire hall # 2

For more information regarding these free seminars please contact Howie Siemens, Emergency Program Coordinator at hsiemens@strathconard.ca or call the Campbell River ESS Disaster Assistance team at 250-923-0359.

Media contact:

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The Strathcona Regional District (SRD) is a partnership of four electoral areas and five municipalities providing approximately 43,000 residents with 72 services including parks, liquid and solid waste systems, fire protection, emergency preparedness programs and a full-service sports facility.