

FOR IMMEDIATE RELEASE

Date: February 16, 2010

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### **Tetra Paks Now Accepted in Recycling**

*Curbside pickup now takes juice boxes, juice pouches, and gable top juice cartons*

**Tetra Paks** are now accepted in Campbell River's curbside blue box recycling program. Emterra, the City of Campbell River's recycling contractor, now takes juice boxes, juice pouches and larger "gable top" juice cartons.

*"Citizens have been asking for more recycling options and more convenience, and including tetra paks in our recycling program will help us meet these requests. The inclusion of **Tetra Paks** in curbside recycling will help us all reduce our contribution to landfill waste, and support our City's Green City Strategy," says Mayor Charlie Cornfield.*

Adopted by Council in 2008, the Green City Strategy is a commitment to move the City towards environmental sustainability through a broad range of means including waste reduction, expanded waste diversion methods and improved recycling education. Campbell River's landfill is currently nearing capacity, with a life-span of only three to four more years anticipated at best. Efforts to recycle and divert waste from our landfill will help us to reduce our environmental impact and prolong the life of our landfill.

**Tetra Paks** are composed of 75 to 80 per cent paper fiber which can be recovered and recycled into new paper products. Non-juice tetra packs with wax liners are not accepted for recycling – this includes soup, milk, soy and rice milk products.

For more information on **Tetra Pak** recycling contact Emterra at (250) 286-0211.

- 30 -

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