

April 30, 2010

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### **Spirit Square Event Planning and Management Contract Awarded**

The City of Campbell River has awarded the Spirit Square Event Planning and Management contract to local businessman Jim Creighton.

*“For the last three years, Mr. Creighton has profitably managed the Pier Street Farmers’ Market and Arts Fair, including coordinating entertainment, community organization participation and vendor bookings. He’s a member of Canada Day committee, a producer of musical events, and his proposal built in plans to generate revenue that complements the City’s \$10,000 budget to fund Spirit Square improvements, particularly a roof and backdrop for the stage, a portable sound system and an illuminated event marquee,”* says Ross Milnthorp, the City’s general manager of parks, recreation and culture.

*“The objective of this contract is to develop Spirit Square to its fullest potential as an active and attractive place that creates a lasting positive impression for residents and visitors,”* says Mayor Charlie Cornfield. *“Through his work at the Pier Street Farmers’ Market, Mr. Creighton has consistently demonstrated his ability to provide good programming with a strong sense of community involvement, and people can look forward to exciting weekly and monthly events at Spirit Square for the rest of this year.”*

*“I intend to make Spirit Square accessible to a diverse mix of cultural, athletic and community organizations, and a welcoming venue for everyone,”* says Jim Creighton. *“Initially the program will include a logo contest, entertaining Tuesday lunches, a summer concert series, ‘Our Town’ Saturdays with presentations and displays and local entertainment, a heritage day and a showcase of visual, musical, dance and written ‘River Arts’.”*

*“Mr. Creighton’s proposal promises to encourage Campbell River community groups to make Spirit Square their own, a meeting place, and a venue to reach others. Council supports his aim to bring people together to work for the benefit of all and make Spirit Square a showplace for our community,”* adds the Mayor.

The event planning and management contract covers an eight-month period, beginning this May. The City will consider an option for the contract to be renewed for 2011 based on a review of the 2010 event planning and management, and the 2011 operating budget availability.

The contract is valued at up to \$30,000 and includes the costs of advertising, programming, rentals and managerial fee.

For more information about activities in Spirit Square, contact Jim Creighton at 250-203-1399 or via email at [jim.creighton@yahoo.ca](mailto:jim.creighton@yahoo.ca).

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Contact: Charlie Cornfield, Mayor

250-286-5710

Photos: Jim Creighton at Spirit Square (credit Denise Sharkey, Courier-Islander)

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