

October 15, 2008

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### **City Installs Two New Welcome Signs**

People recently traveling the Inland Island Highway will have spotted two new roadside additions; the City of Campbell River's new welcome signs at the north and south entrances to Campbell River on Highway 19.

*"The design and wood products used for these two eye-catching signs represent Campbell River's heritage and have a definite West Coast feel,"* says Mayor Roger McDonell.

The signs are made of 8.75 centimetres (3.5 inches) thick cedar planks and supported by cedar logs. The larger sign at the south entrance on Highway 19 measures approximately 4.85 metres (16 feet) long and three metres (10 feet) high. The north entrance sign is located near the Duncan Bay Main and measures approximately three metres (10 feet) by 1.8 (six feet) high.

*"Both signs look impressive perched on the bank,"* remarks Councillor Morgan Ostler. *"And both signs have been engineered to withstand Campbell River's wet and windy weather conditions and will look even better over time,"* she adds.

The signs were produced in Campbell River by CR Signs and all materials were purchased locally.

The City is considering plans for future lighting and landscaping.

"The next time you travel the inland route, watch for one of these beautiful and welcoming additions to our community," concludes Mayor McDonell.

– 30 –

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