

## Media Release

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## **City Launches New Interactive Maps**

The City of Campbell River has added a brand new interactive mapping experience to its website and Community Portal.

The City Map experience features local mapping, with zoning, parkland, aerial photos and much more, including the Official Community Plan map.

The City began developing and using computer-based mapping in 2001 and recently updated our systems for online delivery of all our geospatial data.

The Public City Map features 23 different layers including:

- Property Information, with House Numbering and Parcel Plans
- Zoning and Zoning By-Law Descriptions
- Landmarks
- Utilities
- Parks and Trails
- Garbage Pickup
- Transportation Routes
- Aerial photos and Hillshade Imagery

The Official Community Plan Map includes 10 themes, augmented by base layers and aerial photographs:

- Land Use
- Plan Areas
- Downtown Areas
- Density
- Agricultural Land Reserves (ALR)
- Recreational Greenways
- Floodplain Risk
- Environmentally-Sensitive Areas (ESA)
- Transportation
- Pedestrian Routes

City Interactive Map(s) requires people to read the disclaimer before selecting *Launch the Map*. Selecting *Cancel* will return you to the City of Campbell River Home Page. For assistance using City Map please select the *Help* link once City Map has loaded. Help pages explain the use of all the tools available, and are also available at the question mark on the upper right corner of the map.

We hope your new mapping experience proves both useful and enjoyable.

Please send any comments or questions on the new service to webmaster@campbellriver.ca.

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